



# CAMPAIGN A PREPAID RELOAD CAMPAIGN: FOR EXISTING CONNECT USERS





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Last Updated on 9 June 2022

#### **CAMPAIGN PERIOD**

The Hong Leong Bank Berhad's (193401000023 (97141-X)) ("HLB") and Hong Leong Islamic Bank Berhad's (200501009144 (686191-W)) ("HLISB") ("hereinafter collectively referred to as "the Bank") "Reload Your Mobile Prepaid on HLB Connect & Win!" ("Campaign") commences on 13 June 2022 and ends on 12 September 2022 ("Campaign Period"), both dates inclusive, unless notified otherwise.

#### **TERMS & CONDITIONS**

The following sets out the terms and conditions applicable to the Campaign ("T&Cs"):

### **ELIGIBILITY**

- 1. This Campaign is open to the Bank's customers ("Customers") who:
  - (i) hold a HLB Current or Savings Account/HLISB Current or Savings Account-i ("CASA/CASA-i"); and
  - (ii) are already HLB Connect Online and/or HLB Connect App users ("**HLB Connect**") prior to the Campaign Period.
- 2. The Bank reserves the right to disqualify any Customers who:
  - (i) have in the past committed, or is currently suspected of committing fraudulent, unlawful or wrongful acts in relation to any facilities granted by the Bank;
  - (ii) are facing bankruptcy proceedings, or have been declared bankrupt either before, during or after the Campaign Period; and/or
  - (iii) have breached any terms and conditions of the CASA/CASA-i, General Terms and Conditions of Accounts and the Terms and Conditions for the use of HLB Connect at any time before or during the Campaign Period.

## **CAMPAIGN MECHANICS**

- 3. To participate in the Campaign, Customers must:
  - (i) **login to HLB Connect** Online or App; and
  - (ii) successfully **perform a Mobile Prepaid Reload** with a minimum amount of Ringgit Malaysia Ten (RM10) via HLB Connect during the Campaign Period.

(hereinafter referred to as "Eligible Customers").

4. Eligible Customers who meet the requirements under Clause 3 will be in the running to win the list of Prizes or Cashbacks, as shown in Table 1 below.

# Table 1

Prize	Campaign	Winner	Minimum
Segment	Month(s)	Selection Method	Reload
Grand Prize: Sony PlayStation 5	13 June 2022 – 12 July 2022 13 July 2022 – 12 August 2022 13 August 2022 – 12 September 2022	One (1) Eligible Customer with the highest cumulative transaction amount for each Campaign Month will be selected as the Winner.	





		Eligible Customer can only win once throughout the Campaign Period.	
Runner-up Prize: Razer BlackShark V2 Gaming Headset	13 June 2022 – 12 July 2022 13 July 2022 – 12 August 2022 13 August 2022 – 12 September 2022	<ul> <li>Three (3) Eligible Customers with the subsequent highest cumulative transaction amount at each Campaign Month will be selected as Winners.</li> <li>Eligible Customer can only win once throughout the Campaign Period.</li> </ul>	A minimum of RM10 mobile prepaid reload via HLB Connect Online or App
Cashback: RM1 per transaction	13 June 2022 – 12 July 2022 13 July 2022 – 12 August 2022 13 August 2022 – 12 September 2022	<ul> <li>Limited to the first 5,000 monthly mobile prepaid reload transactions.</li> <li>A maximum of RM5 Cashback per Customer, per Campaign Month.</li> </ul>	

- 5. The total Cashback allocation for mobile prepaid reload transactions in this Campaign is Ringgit Malaysia Fifteen Thousand (RM15,000). Eligible Customers ("Cashback Winners") will be awarded on a first come, first served basis according to the winner selection method specified in Table 1 above.
- 6. The total Grand Prize and Runner-up Prize for this Campaign is:
  - (i) Grand Prize allocation is limited to three (3) units of Sony PlayStation 5; and
  - (ii) Runner-up Prize allocation is limited to nine (9) units of Razer BlackShark v2 Gaming Headset.
- 7. The Grand Prize and Runner-up Prize ("**Prize Winners**") will be awarded according to the winner selection method specified in Table 1 above.
- 8. In the event there are two (2) or more Eligible Customers who have accumulated the same highest transaction amount for mobile prepaid reload, the Eligible Customer who first accumulated the highest transaction amount will be selected as the Prize Winner.
- 9. The Grand Prize, Runner-up Prize and Cashback are non-transferable to any third party and non-exchangeable for another model or colour, cash, up-front credit, cheque or benefit-in-kind.

## **CAMPAIGN PRIZES & CASHBACK FULFILMENT**

- 10. The Grand Prize, Runner-up Prize and Cashback Winners who have HLB Connect App will be notified via HLB Connect in-app push notification, while winners who does not have HLB Connect App will be notified via email by 31 October 2022 (based on the contact details in the Bank's record). The Winners' list will be published at <a href="http://www.hlb.com.my/reload">http://www.hlb.com.my/reload</a> ("Campaign Website") by 31 October 2022.
- 11. As such, Cashback Winners must maintain an active and valid CASA/CASA-i with the Bank until 12 December 2022, failing which the Cashback shall be forfeited.
- 12. It is the obligation of the Cashback Winners to contact the Bank regarding the non-receipt of the Cashback on or before 23 December 2022, failing which the Cashback Winners are deemed to have received the Cashback and any claim for reimbursement will not be processed.





- 13. The Grand Prize and Runner-up Prize will be sent to the Bank's branch nearest to the Prize Winner's address registered with the Bank by 12 December 2022, to be collected by the Prize Winners at their own cost and expenses by 10 February 2023, failing which the Grand Prize and Runner-up Prize shall be forfeited.
- 14. A biometric verification will be required at the branch during the collection of the Grand Prize and Runner-up Prize. In the event the Prize Winners are unable to collect themselves, the Prize Winners may nominate a designated representative to collect. The representative will be required to present a written authorisation from the Grand Prize and Runner-up Prize Winner and a photocopy of the Prize Winner's identity card (front and back) or latest and valid passport (applicable to foreigners).
- 15. For the avoidance of doubt, the Bank gives no representation or warranty with the respect to the quality or suitability of the Prizes (including but not limited to the validity and/or usage of the Prizes and shall not be responsible to replace any lost, stolen or damaged Prizes). The Grand Prize and Runner-up Prize Winners shall deal directly with the manufacturer/supplier for any queries, disputes, warranty information or claims pertaining to the Prizes without any recourse to the Bank. All risks, loss, damage and/or injury associated with the use of the Prize shall be assumed by the Winners.
- 16. The Bank reserves the rights to replace the Grand Prize and Runner-up Prize with any other items or Cashback of equal value at its sole discretion with prior notice.
- 17. The Prize will be provided on an "As Is Where Is" basis. Prizes featured in all printed materials and/or the Bank's website is for illustration purposes only. Any props, accessories or equipment featured with the Prizes in any pictorial materials are for decorative purposes and shall not form part of the Grand Prize and Runner-up Prize.

## **GENERAL**

- 18. By participating in this Campaign, the Eligible Customers agree:
  - (i) that they have read, understood, accepted the T&Cs and to be bound by the T&Cs herein;
  - (ii) that all records of the fulfilment of the requirements captured by the Bank's system within the Campaign Period and the selection for the Grand Prize, Runner-up Prize or Cashback Winners shall be final:
  - (iii) that the Bank's decisions on all matters regarding the Campaign shall be final, conclusive and binding on all Customers;
  - (iv) to consent and authorise the Bank to disclose their email addresses to DCatalyst Sdn Bhd (200801017996 (819292-U)), the vendor(s) appointed by the Bank to provide email services for this Campaign;
  - (v) to be responsible for providing the Bank with their valid and current contact details including mobile number and email address, and promptly notifying the Bank in the event of changes;
  - (vi) to consent to and authorise the Bank's usage, disclosure or publication of their personal data (i.e., name and masked ID and/or account number) without compensation for publicity, advertising or promotion purposes in any media;
  - (vii) to access the Campaign Website at regular intervals to view the T&Cs of the Campaign and to ensure they keep up-to-date with any changes or variations to the T&Cs; and
  - (viii) to be liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in this Campaign.
- 19. The Bank reserves the right:
  - (i) with prior notice to the Customers, to add, delete, suspend or amend the T&Cs listed here, either fully or partially, or to terminate the Campaign, by posting on the Campaign Website;
  - (ii) to forfeit the Prizes or Cashback in the event of non-compliance by the Customers of the T&Cs herein, any terms and conditions of the CASA/CASA-i, the General Terms and





Conditions of Accounts, the Terms and Conditions for the use of HLB Connect, and all other laws/rules applicable.

- 20. In addition to the T&Cs stipulated above, the Customers agree that the T&Cs herein, any terms and conditions of the CASA/CASA-i, the General Terms and Conditions of Accounts and the Terms and Conditions for the use of HLB Connect shall be read together with these T&Cs as an entire agreement. In the event of any discrepancies, the specific T&Cs herein shall prevail to the extent of such discrepancy.
- 21. In the event of any discrepancies between the T&Cs listed here and any advertising, promotional, publicity and other materials relating to or in connection with this Campaign, the final T&Cs on the Campaign Website shall prevail.
- 22. These T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the Customers agree to submit to the jurisdiction of the Courts of Malaysia.
- 23. Words denoting one gender include all other genders and words denoting the singular include the plural and vice versa.

If you have any enquiries regarding the T&Cs, please email us at <a href="https://hlongleong.com.my">hlongleong.com.my</a> or call 03-7626 8899.